

Mail.Dat & IMb Workshop

The **BCC Software Mail.Dat™ and IMb™ workshop** is the ideal course for mailers who want to learn how to use these two BCC Mail Manager™ features.

This course explains in detail both Mail.Dat and the Intelligent Mail® barcode. Based on this understanding, you will gain a working knowledge of the Mail.dat and IMb wizards found in BCC Mail Manager and BCC Mail Manager Full Service™. These functions are required by the USPS® to comply with IMb Full Service requirements.

This course is held using Login Live, an online training environment that allows you to access the course from any internet-enabled computer. The sessions are held in a live, hands-on environment where you will interact with both the instructor and fellow remote attendees.

Upon completion of this course you will understand how to set up IMbs, create and submit Mail.Dat file sets and understand the additional requirements of becoming IMb Full Service compliant using BCC Mailer Manager or BCC Mail Manager Full Service.

OBJECTIVES:

The basic learning objectives of the course are:

- » Understanding USPS IMb Full Service requirements
 - * IMb Basic vs. IMb Full Service
 - * Testing Requirements (known as TEM Testing)
- » Using the BCC Mail Manager Mail.Dat wizard
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 - * Mailer ID Management

AGENDA:

- » What is Mail.dat
- » Intelligent Mail barcode overview
- » Test Environment for Mailers
- » Mailer ID Management



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